

# Digital Media Sport Technology Power And Culture In The Network Society Routledge Research In Cultural And Media Studies

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**Routledge Handbook of Qualitative Research in Sport and Exercise** - Brett Smith 2016-09-13  
The last two decades have witnessed a proliferation of qualitative research in sport and exercise. The Routledge Handbook of Qualitative Research in Sport and Exercise is the first book to offer an in-depth survey of established and emerging qualitative methods, from conceptual first principles to practice and process. Written and edited by a team of world-leading researchers, and some of the best emerging talents, the book introduces a range of research traditions within which qualitative researchers work. It explores the different methods used to collect and analyse data, offering rationales for why each method might be chosen and guidance on how to employ each technique successfully. It also introduces important contemporary debates and goes further than any other book in exploring new methods, concepts, and future directions, such as sensory research, digital research, visual methods, and how qualitative research can generate impact. Cutting-edge, timely and comprehensive, the Routledge Handbook of Qualitative Research in Sport and Exercise is an essential reference for any student or scholar using qualitative methods in sport and exercise-related research.

**Mediatization of Physical Activity** - Katarzyna Kopecka-Piech 2019-02-25  
This book demonstrates how media technologies shape amateur sports and how some of these sports are modified. The author uses an innovative measuring approach to analyze how people use media technologies in conjunction with sports and how their relationship with physical activity is affected by the ever-present influence of the media.

**Critical Issues in Global Sport Management** - Nico Schulenkorf 2016-10-04  
The social, cultural and economic significance of sport has never been more evident than it is today. Adopting a critical management perspective, this book examines the most important themes and challenges in global sport management. From match-fixing, doping, bribery and corruption to corporate social responsibility, governance, and new media, it helps students, researchers and practitioners to understand the changing face of the global sport industry. Written by leading international sport management experts, Critical Issues in Global Sport Management includes twenty chapters and real-life case studies from around the world. It examines contemporary governance and management issues as well as the ethical challenges faced by the global sport industry, including questions of integrity and accountability in recent drug scandals that have been widely reported and debated. This book deals with such questions and many more, highlighting the fact that the global sport system is in urgent need of new and innovative solutions to these ongoing problems. Based on cutting-edge research from the US, UK, Australia, Europe and beyond, this book will add depth and currency to any course in sport management, sport business, sport development, or sport events.

**Transnational Horror Across Visual Media** - Dana Och 2013-10-15  
This volume investigates the horror genre across national boundaries (including locations such as Africa, Turkey, and post-Soviet Russia) and different media forms, illustrating the ways that horror can be theorized through the circulation, reception, and production of transnational media texts. Perhaps more than any other genre, horror is characterized by its ability to be simultaneously aware of the local while

able to permeate national boundaries, to function on both regional and international registers. The essays here explore political models and allegories, questions of cult or subcultural media and their distribution practices, the relationship between regional or cultural networks, and the legibility of international horror iconography across distinct media. The book underscores how a discussion of contemporary international horror is not only about genre but about how genre can inform theories of visual cultures and the increasing permeability of their borders.

**Sport, Media and Mega-Events** - Lawrence A. Wenner 2017-03-27  
Bringing together many of the most influential scholars in sport and media studies, this book examines the diverse ways that media influences our understanding of the world's most important sport events, dubbed sports mega-events. It sheds new light on how these events have been changed by the media, and have, in turn, adapted to media to further their brand's cultural influence. Focusing on the central concept of "mediatization" - the permeation of media into all spheres of contemporary life - the book presents original case studies of major events including the Olympics, FIFA, rugby and cricket World Cups, Tour de France, Super Bowl, World Series, Monaco Grand Prix, Wimbledon, and many more. Written from a truly international perspective, this is a seminal work in sport and media studies that reveals the growing political, economic, and cultural influences of sport mega-events in contemporary society. Sport, Media and Mega-Events is an essential text for any course on the sociology of sport, event management, sport marketing, or featuring a cultural, communication or media studies approach to sport.

**Sport and Mediatization** - Kirsten Frandsen 2019-11-25  
Contemporary society is highly media-saturated, and no sector more so than sport. Drawing on case studies from the Tour de France to fitness apps, this book introduces the concept of 'mediatization' and examines how media - historically and currently - are significant drivers for social and cultural change in sport. Utilizing different analytical approaches, case studies illustrate how so-called legacy media have historically been involved in the establishment of the institution of sport and have persistently been heavily involved in structural changes in the same domain. However, digital media currently add significantly to the development of a more complex picture of globalized interdependencies and still growing media presence in all aspects of the everyday lives of both sporting organizations, athletes and audiences/fans. The book seeks to eschew media centrism, acknowledging that changes are not only 'driven' by media but also related to other macro-social forces of change, such as globalization, commercialization, and individualization. Offering a new analytical framework, Sport and Mediatization enables students and scholars in the transdisciplinary field of media and sports studies to analyze and understand the influence of media in a much more complex environment.

**Routledge Handbook of the Sociology of Sport** - Richard Giulianotti 2015-07-24  
The sociology of sport is a core discipline within the academic study of sport. It helps us to understand what sport is and why it matters. Sociological knowledge, implicit or explicit, therefore underpins scholarly enquiry into sport in every aspect. The Routledge Handbook of the Sociology of Sport is a landmark publication that brings together the most important themes, theories and issues within the sociology of

sport, tracing the contours of the discipline and surveying the state-of-the-art. Part One explores the main theories and analytical approaches that define contemporary sport sociology and introduces the most important methodological issues confronting researchers working in the social scientific study of sport. Part Two examines the connections and divisions between sociology and cognate disciplines within sport studies, including history, anthropology, economics, leisure and tourism studies, philosophy, politics and psychology. Part Three investigates how the most important social divisions within sport, and in wider society, are addressed in sport sociology, including 'race', gender, class, sexuality and disability. Part Four explores a wide range of pressing contemporary issues associated with sport, including sport and the body, social problems associated with sport, sport places and settings, and the global aspects of sport. Written by a team of leading international sport scholars, including many of the most well-known, respected and innovative thinkers working in the discipline, the Routledge Handbook of the Sociology of Sport is an essential reference for any student, researcher or professional with an interest in sport.

*International Sports Press Survey 2011* - Thomas Horkey 2013-10-08

The International Sports Press Survey 2011 is a comparative study on the quality of sports reporting in print media. The editors, Thomas Horkey and Jörg-Uwe Nieland, present an analysis of data from 22 countries and add more specific research in 14 selected country studies. The world's largest study of its kind helps to identify similarities and differences in sports reporting. The results are placed in the context of the print media crisis, and conclusions are drawn to deal with the new challenges for sports journalism.

*The Media and Communications in Australia* - Stuart Cunningham 2020-07-16

Traditional media are being reshaped by digital technologies. The funding model for quality journalism has been undermined by the drift of advertising online, demarcations between different forms of media are rapidly fading, and audiences have fragmented. We can catch up with our favourite TV show on a tablet, social media can be more important than mainstream radio in a crisis, and organisations large and small have become publishers in their own right on apps. Nevertheless mainstream media remain powerful. The Media and Communications in Australia offers a systematic introduction to this dynamic field. Fully updated and revised to take account of recent developments, this fourth edition outlines the key media industries and explains how communications technologies are impacting on them. It provides a thorough overview of the main approaches taken in studying the media, and includes an expanded 'issues' section with new chapters on social media, gaming, apps, the environment, media regulation, ethics and privacy. With contributions from some of Australia's best researchers and teachers in the field, The Media and Communications in Australia remains the most comprehensive and reliable introduction to media and communications available. It is an ideal student text, and a reference for teachers of media and anyone interested in this influential industry.

**Routledge Handbook of Football Studies** - John Hughson 2016-10-04

Football is unquestionably the world's most popular and influential sport. There is no corner of the globe in which the game is not played or followed. More countries are affiliated to FIFA, football's governing body, than to the United Nations. The sport has therefore become an important component of our social, cultural, political and economic life. The Routledge Handbook of Football Studies is a landmark work of reference, going further than any other book in considering the historical and contemporary significance of football around the world. Written by a team of leading sport scholars, the book covers a broad range of disciplines from history, sociology, politics and business, to philosophy, law and media studies. The central section of the book examines key themes and issues in football studies, such as the World Cup and international competition, governance and ownership, fandom and celebrity. The concluding section offers in-depth surveys of the culture and organisation of football in each of the regional confederations, from UEFA to CONCACAF. This book will be fascinating reading for any serious football fan and an essential resource for advanced students or scholars undertaking research in football or sport studies, and any practitioner or policy-maker working in football.

**Physical Culture, Ethnography and the Body** - Michael D. Giardina 2017-10-02

The corporeal turn toward critical, empirically grounded studies of the body is transforming the way we research physical culture, most evidently in the study of sport. This book brings together original insights on contemporary physical culture from key figures working in a variety of disciplines, offering a wealth of

different theoretical and philosophical ways of engaging with the body while never losing site of the material form of the research act itself. Contributors spanning the disciplines of sociology, anthropology, communications, and sport studies highlight conceptual, methodological, and empirical approaches to the body that include observant-participation, feminist ethnography, autoethnography, physical cultural studies, and phenomenology. They provide vivid case studies of embodied research on topics including basketball, boxing, cycling, dance, fashion modelling and virtual gaming. This international collection not only reflects on the most important recent developments in embodied research practices, but also looks forward to the continuing importance of the body as a focus for research and the possibilities this presents for studies of the active, moving body in physical culture and beyond. Physical Culture, Ethnography and the Body: Theory, method and praxis is fascinating reading for all those interested in physical cultural studies, the sociology of sport and leisure, physical education or the body.

**Routledge Handbook of Physical Cultural Studies** - Michael L. Silk 2017-02-10

Physical cultural studies (PCS) is a dynamic and rapidly developing field of study. This handbook offers the first definitive account of the state of the art in PCS, showcasing the latest research and methodological approaches. It examines the boundaries, preoccupations, theories and politics of PCS, drawing on transdisciplinary expertise from areas as diverse as sport studies, sociology, history, cultural studies, performance studies and anthropology. Featuring chapters written by world-leading scholars, this handbook examines the most important themes and issues within PCS, exploring the active body through the lens of class, age, gender, sexuality, race, ethnicity, (dis)ability, medicine, religion, space and culture. Each chapter provides an overview of the state of knowledge in a particular subject area, while also considering possibilities for developing future research. Representing a landmark contribution to physical cultural studies and allied fields, the Routledge Handbook of Physical Cultural Studies is an essential text for any undergraduate or postgraduate course on physical culture, sports studies, leisure studies, the sociology of sport, the body, or sport and social theory.

**The SAGE Handbook of Television Studies** - Manuel Alvarado 2014-12-09

"Genuinely transnational in content, as sensitive to the importance of production as consumption, covering the full range of approaches from political economy to textual analysis, and written by a star-studded cast of contributors" - Emeritus Professor Graeme Turner, University of Queensland "Finally, we have before us a first rate, and wide ranging volume that reframes television studies afresh, boldly synthesising debates in the humanities, cultural studies and social sciences...This volume should be in every library and media scholar's bookshelf." - Professor Ravi Sundaram, Centre for the Study of Developing Societies Bringing together a truly international spread of contributors from across the UK, US, South America, Mexico and Australia, this Handbook charts the field of television studies from issues of ownership and regulation through to reception and consumption. Separate chapters are dedicated to examining the roles of journalists, writers, cinematographers, producers and manufacturers in the production process, whilst others explore different formats including sport, novella and soap opera, news and current affairs, music and reality TV. The final section analyses the pivotal role played by audiences in the contexts of gender, race and class, and spans a range of topics from effects studies to audience consumption. The SAGE Handbook of Television Studies is an essential reference work for all advanced undergraduates, graduate students and academics across broadcasting, mass communication and media studies.

**Public Media Management for the Twenty-First Century** - Michał Głowacki 2013-10-15

This book analyzes the challenges facing public service media management in the face of ongoing technological developments and changing audience behaviors. It connects models, strategies, concepts, and managerial theories with emerging approaches to public media practices through an examination of media services (e.g. blogs, social networks, search engines, content aggregators) and the online performance of traditional public media organizations. Contributors identify the most relevant and useful approaches, those likely to encourage creativity, interaction, and the development of innovative content and services, and discuss how such innovation can underpin the continuation or expansion of public service media in the changing mediascape.

**Beauty, Violence, Representation** - Lisa A. Dickson 2014-05-09

This volume explores the relationship among beauty, violence, and representation in a broad range of

artistic and cultural texts, including literature, visual art, theatre, film, and music. Charting diversifying interests in the subject of violence and beauty, dealing with the multiple inflections of these questions and representing a spectrum of voices, the volume takes its place in a growing body of recent critical work that takes violence and representation as its object. This collection offers a unique opportunity, however, to address a significant gap in the critical field, for it seeks to interrogate specifically the nexus or interface between beauty and violence. While other texts on violence make use of regimes of representation as their subject matter and consider the effects of aestheticization, beauty as a critical category is conspicuously absent. Furthermore, the book aims to "rehabilitate" beauty, implicitly conceptualized as politically or ethically regressive by postmodern anti-aesthetics cultural positions, and further facilitate its come-back into critical discourse.

[Routledge Handbook of Sport History](#) - Murray G. Phillips 2021-09-19

The Routledge Handbook of Sport History is a new and innovative survey of the discipline of sport history. Global in scope, it examines the key contemporary issues in sports historiography, sheds light on previously ignored topics, and sets an intellectual agenda for the future development of the discipline. The book explores both traditional and non-traditional methodologies in sport history, and traces the interface between sport history and other fields of research, such as literature, material culture and the digital humanities. It considers the importance of key issues such as gender, race, sexuality and politics to our understanding of sport history, and focuses on innovative ways that the scholarship around these issues is challenging accepted discourses. This is the first handbook to include a full section on Indigenous sport history, a topic that has often been ignored in sport history surveys despite its powerful upstream influence on contemporary sport. The book also reflects carefully on the central importance of sport history journals in shaping the development of the discipline. This book is an essential reference for any student, researcher or scholar with an interest in sport history or the relationship between sport and society. It will also be fascinating reading for any historians looking for fresh perspectives on contemporary historiography or social and cultural history.

**Emerging Sports as Social Movements** - Joshua Woods 2021-07-28

This volume examines the rise of an emerging sport as a grassroots effort (or "new social movement"), arguing that the growth of non-normative sports movements occurs through two social processes: one driven primarily by product development, commercialization, and consumption, and another that relies upon public resources and grassroots efforts. Through the lens of disc golf, informed by the author's experience both playing and researching the sport, Joshua Woods here explores how non-normative sports development depends on the consistency of insider culture and ideology, as well as on how the movement navigates a broad field of market competition, government regulation, community characteristics, public opinion, traditional media, social media and technological change. Throughout, the author probes why some sports grow faster than others, examining cultural tendencies toward sport, individual choices to participate, and the various institutional forces at play.

[Routledge Handbook of Sport and New Media](#) - Andrew C Billings 2014-01-10

New media technologies have become a central part of the sports media landscape. Sports fans use new media to watch games, discuss sports transactions, form fan-based communities, and secure minutiae about their favorite players and teams. Never before have fans known so much about athletes, whether that happens via Twitter feeds, fan sites, or blogs, and never before have the lines between producer, consumer, enactor, fan and athlete been more blurred. The Internet has made virtually everything available for sports media consumption; it has also made understanding sports media substantially more complex. The Routledge Handbook of Sport and New Media is the most comprehensive and in-depth study of the impact of new media in sport ever to be published. Adopting a broad, interdisciplinary approach, the book explores new media in sport as a cultural, social, commercial, economic, and technological phenomenon, examining the profound impact of digital technologies on that the way that sport is produced, consumed and understood. There is no aspect of social life or commercial activity in general that is not being radically influenced by the rise of new media forms, and by offering a "state of the field" survey of work in this area, the Routledge Handbook of Sport and New Media is important reading for any advanced student, researcher or practitioner with an interest in sports studies, media studies or communication studies.

**Power and Emotion** - Jonathan G. Heaney 2016-02-05

This collection is concerned with two fundamental concepts of social science— power and emotion. Power permeates all human relationships and is constitutive of social, economic, and political life. It stands at the centre of social and political theorizing, and its study has enriched scholarship within a wide range of disciplines, including sociology, political science, philosophy, and anthropology. The conceptual cluster of emotion, by contrast, had a more troubled time within these same disciplines. However, since the 1970's and the advent of the 'emotional turn', there has been a widespread re-evaluation of emotion in and for our shared social existence and, today, emotions research is at forefront of contemporary social science. Yet, although both concepts are now widely seen as fundamental, research on these two phenomena has tended to run in parallel. This collection, featuring leading international scholars, seeks to unite and deploy both concepts, emotion and power, in a variety of ways, and on a diverse array of topics such as: education, organizations, social movements, politics, 'old' and 'new' media, rhetoric and in comparative intellectual history. The results are at the bleeding edge of scholarship on these concepts, and will make important reading for practitioners and students working in the sociology of emotions, social and political power, political sociology, organization studies, and for sociological and political theory more generally. This book was published as a special issue of the Journal of Political Power.

*Barthes' "Mythologies" Today* - Pete Bennett 2013-09-11

This is Barthes' seminal text reimagined in a contemporary context by contemporary academics. Through a revisiting of *Mythologies*, a key text in cultural and media studies, this volume explores the value these disciplines can add to an understanding of contemporary society and culture. Leading academics in media, English, education, and cultural studies here are tasked with identifying the "new mythologies" some fifty or so years on from Barthes' original interventions. The contributions in this volume, then, are readings of contemporary culture, each engaging with a cultural event, practice, or text as mythological. These readings are then contextualized by an introduction which reflects on the 'how' of these engaging responses and an "essay at the back of the book" which replaces *Myth Today* with a reflection on the contemporary provenance of both Barthes and his most famous book. Thus the book is at least two things at once whichever way you look: a 'new' *Mythologies* and a book about Barthes' legacy, an exploration of the place of theory in critical writing, and a book about contemporary culture.

**International Perspectives on Chicana/o Studies** - Catherine Leen 2013-10-15

This volume examines how the field of Chicana/o studies has developed to become an area of interest to scholars far beyond the United States and Spain. For this reason, the volume includes contributions by a range of international scholars and takes the concept of place as a unifying paradigm. As a way of overcoming borders that are both physical and metaphorical, it seeks to reflect the diversity and range of current scholarship in Chicana/o studies while simultaneously highlighting the diverse and constantly evolving nature of Chicana/o identities and cultures. Various critical and theoretical approaches are evident, from eco-criticism and autoethnography in the first section, to the role of fiction and visual art in exposing injustice in section two, to the discussion of transnational and transcultural exchange with reference to issues as diverse as the teaching of Chicana/o studies in Russia and the relevance of Anzaldúa's writings to post 9/11 U.S. society.

*Making Culture* - David Rowe 2018-05-11

*Making Culture* provides an in-depth discussion of Australia's relationship between the building of national cultural identity – or 'nationing' – and the country's cultural production and consumption. With the 1994 national cultural policy Creative Nation as a starting point for many of the essays included in this collection, the book investigates transformations within Australia's various cultural fields, exploring the implications of nationing and the gradual movement away from it. Underlying these analyses are the key questions and contradictions confronting any modern nation-state that seeks to develop and defend a national culture while embracing the transnational and the global. Including topics such as publishing, sport, music, tourism, art, Indigeneity, television, heritage and the influence of digital technology and output, *Making Culture* is an essential volume for students and scholars within Australian and Cultural studies.

[Representing Multiculturalism in Comics and Graphic Novels](#) - Carolene Ayaka 2014-11-20

Multiculturalism, and its representation, has long presented challenges for the medium of comics. This

book presents a wide ranging survey of the ways in which comics have dealt with the diversity of creators and characters and the (lack of) visibility for characters who don't conform to particular cultural stereotypes. Contributors engage with ethnicity and other cultural forms from Israel, Romania, North America, South Africa, Germany, Spain, U.S. Latino and Canada and consider the ways in which comics are able to represent multiculturalism through a focus on the formal elements of the medium. Discussion themes include education, countercultures, monstrosity, the quotidian, the notion of the 'other,' anthropomorphism, and colonialism. Taking a truly international perspective, the book brings into dialogue a broad range of comics traditions.

Sport and Society - Barrie Houlihan 2015-11-16

'This third edition of *Sport and Society*, with contributions from some of the field's most highly respected scholars, covers the myriad of complex, pervasive and global issues confronting sport in the 21st century. It continues to be a foundation text for students across most sport disciplines' - Russel Hoye, La Trobe University, Australia 'The third edition of *Sport and Society* reinforces its place as one of the most valuable texts for students and others engaging in social scientific study of sport. Overall, the book continues to achieve an unrivalled balance between different social science disciplines that have been applied to sport; between local, national and international issues; and between broad overviews and specific detail on every topic. The end result is a book that is "a must" on many academic reading lists!' - Iain Lindsey, Durham University, UK Fully updated and revised, the Third Edition of Barrie Houlihan and Dominic Malcolm's ground-breaking *Sport and Society* provides students and instructors with a one-stop text that is comprehensive, accessible, international, and engaging. This popular book: Approaches the study of sport from a multi-disciplinary perspective Presents the importance of social structure, power, and inequality in analysing the nature and significance of sport in society Addresses the rapid commercialization and regulation of sport Engages in comparative analysis to understand problems clearly and produce sound solutions Expands students' knowledge through chapter summaries, guides to further reading, and extensive bibliographies Offers five new chapters addressing the key contemporary issues of: lifestyle sport; sport for development and peace; the governance of international sport organisations; sports fandom; and sport in East Asia. A superb teaching text, this new edition will be relished by instructors seeking an authoritative introduction to sport and society and students who want a relevant, enriching text for their learning and research needs.

**The Business of the FIFA World Cup** - Simon Chadwick 2022-04-08

The FIFA World Cup is arguably the biggest sporting event on earth. This book is the first to focus on the business and management of the World Cup, taking the reader from the initial stages of bidding and hosting decisions, through planning and organisation, to the eventual legacies of the competition. The book introduces the global context in which the World Cup takes place, surveying the history and evolution of the tournament and the geopolitical background against which bidding and hosting decisions take place. It examines all the key issues and debates which surround the tournament, from governance and corruption to security and the media, and looks closely at the technical processes that create the event, from planning and finance to marketing and fan engagement. Analysis of the Women's World Cup is also embedded in every chapter, and the book also considers the significance of World Cup tournaments at age-group level. No sport business or management course is complete without some discussion of the FIFA World Cup, so this book is essential reading for any student, researcher or sport business professional looking to fully understand global sport business today.

**The SAGE Handbook of Intellectual Property** - Matthew David 2014-11-18

This Handbook brings together scholars from around the world in addressing the global significance of, controversies over and alternatives to intellectual property (IP) today. It brings together over fifty of the leading authors in this field across the spectrum of academic disciplines, from law, economics, geography, sociology, politics and anthropology. This volume addresses the full spectrum of IP issues including copyright, patent, trademarks and trade secrets, as well as parallel rights and novel applications. In addition to addressing the role of IP in an increasingly information based and globalized economy and culture, it also challenges the utility and viability of IP today and addresses a range of alternative futures.

Women Sport Fans - Kim Toffoletti 2017-06-26

Women worldwide are making their presence felt as sport fans in rapidly increasing numbers. This book makes a distinctive and innovative contribution to the study of sport fandom by exploring the growing visibility and interest in women who follow sport. It presents the latest data on women's sport spectatorship in different regions of the world, posing new theoretical paradigms to study the globalised nature of female sport fandom. This book goes beyond conventional approaches to analysing the practices of women sport fans. By using a critical feminist perspective to investigate cultural conditions and social contexts (including globalisation, digital networked technologies, consumerism, neoliberalism and postfeminism), it brings into view a diversity of women's voices and experiences as sport fans. It sheds new light on the power dynamics of gender, ethnicity and sexuality influencing women's participation in sport spectatorship and interrogates the ways female sport fandom is made visible through transnational media networks. *Women Sport Fans: Identification, Participation, Representation* is fascinating reading for all those interested in sport and gender, the sociology of sport, or women's studies.

*Sport and Discrimination* - Daniel Kilvington 2017-01-20

Despite campaigns to educate and increase awareness, discrimination continues to be a deep-rooted problem in sport. This book provides an international, interdisciplinary and critical discussion of various forms of discrimination in sport today, with contributions from world-leading academics and high-profile campaigners. Divided into five sections, the book explores racism, sexism, homophobia, disability, and the role of media in both perpetuating and tackling discrimination across a variety of sports and sporting events around the world. Drawing on examples from football, rugby, cricket, tennis, climbing, the Olympics and the Paralympics, it offers a critical review of current debates and discusses the latest empirical research on the changing nature of discrimination in sport. Taking into account the experiences of athletes and coaches across all performance levels, it presents recommendations for further action and directions for future research. A timely and challenging study, *Sport and Discrimination* is essential reading for all students and scholars of sports studies with an interest in the sociology of sport and the relationship between sport, society and the media.

**Researching Embodied Sport** - Ian Wellard 2015-08-27

Despite a growing interest in the sociology of the body, there has to date been a lack of scholarly work addressing the embodied aspects which form a central part of our understanding and experience of sport and movement cultures. *Researching Embodied Sport* explores the political, social and cultural significance of embodied approaches to the study of sport, physical activities and dance. It explains how embodied approaches fit with existing theory in studies of sport and movement cultures and makes a compelling case for incorporating an embodied approach into the study of sporting practices and experience. The book adopts a multi-disciplinary lens, moving beyond the traditional dualism of body and mind, and incorporating the physical with the social and the psychological. It applies key theories that have shaped our thinking about the body and sport, and examines both the personal, subjective experience of sporting activities and those experiences involving engagement and contact with other people, in team sports for example. The book also explores the methodological implications of 'doing' embodied research, particularly in terms of qualitative approaches to sports research. Written by a team of leading international sports researchers, and packed with vivid examples from sporting contexts as diverse as surfing, fell running, korfbal and disability sport, *Researching Embodied Sport* is fascinating reading for any advanced student or researcher working in the sociology of sport, physical cultural studies, physical education, body studies or health studies.

*Media Independence* - James Bennett 2014-11-20

Media independence is central to the organization, make-up, working practices and output of media systems across the globe. Often stemming from western notions of individual and political freedoms, independence has informed the development of media across a range of platforms: from the freedom of the press as the "fourth estate" and the rise of Hollywood's Independent studios and Independent television in Britain, through to the importance of "Indy" labels in music and gaming and the increasing importance of independence of voice in citizen journalism. Media independence for many, therefore, has come to mean working with freedom: from state control or interference, from monopoly, from market forces, as well as freedom to report, comment, create and document without fear of persecution. However, far from a stable

concept that informs all media systems, the notion of media independence has long been contested, forming a crucial tension point in the regulation, shape, size and role of the media around the globe. Contributors including David Hesmondhalgh, Gholam Khiabany, José van Dijck, Hector Postigo, Anthony Fung, Stuart Allan and Geoff King demonstrate how the notion of independence has remained paramount, but contested, in ideals of what the media is for, how it should be regulated, what it should produce and what working within it should be like. They address questions of economics, labor relations, production cultures, ideologies and social functions.

**Disability and the Media** - Katie Ellis 2017-09-16

This concise, integrated introduction to the complex relationship between disability and the media offers a roadmap to the key areas of participation, access and representation. Bringing together international theoretical work and research on disability, with analysis and examples across a diverse range of media forms - from radio, to news, popular television and new digital technologies - this unique text explores the potential for establishing a more diverse, rich and just media. Providing an approachable but critical introduction to the field, Katie Ellis and Gerard Goggin show how disability - like the closely connected areas of race and gender - is a pervasive issue in how the media represent society. Engaging and accessible, this is an invaluable resource for students of Media and Communication Studies, Cultural Studies and Disability Studies, as well as teachers, researchers, media professionals, policy makers, and anyone interested in the intersections of disability and media.

*Sport, Politics and Society in the Middle East* - Danyel Reiche Reiche 2019-10-15

Sport in the Middle East has become a major issue in global affairs. The contributors to this timely volume discuss the intersection of political and cultural processes related to sport in the region. Eleven chapters trace the historical institutionalization of sport and the role it has played in negotiating "Western" culture. Sport is found to be a contested terrain where struggles are being fought over the inclusion of women, over competing definitions of national identity, over preserving social memory, and over press freedom. Also discussed are the implications of mega-sporting events for host countries, and how both elite sport policies and sports industries in the region are being shaped. *Sport, Politics and Society in the Middle East* draws on academic disciplines from the humanities and social sciences to offer in-depth, theoretically grounded, and richly empirical case studies. It employs diverse research methodologies, from ethnography and in-depth interviews to archival research, to make a lasting contribution to this critical subject.

*Sports TV* - Victoria E. Johnson 2021-03-25

This book offers an introductory guide to sports TV, its history in the United States, the genre's defining characteristics, and analysis of its critical significance for the business practices, formal properties, and social, cultural, and political meanings of the medium. Victoria E. Johnson discusses a range of examples, from textual analysis of programs such as Monday Night Football and Being Serena to examination of television rights details, to sports TV's technological innovations and engagement of critical political debates. Johnson examines sports TV from its introduction to the ESPN+ era. She proposes that sports, as seen on TV in all of its iterations, is the central cultural forum for working through questions of community ideals, struggles over national and regional mythologies, and questions of representative citizenship. This book is an ideal guide for students and scholars of television, media, and cultural studies as well as those with an interest in television genre, sports TV history, and contemporary sport and media culture.

**Routledge Handbook of Sports Event Management** - Milena M. Parent 2017-07-14

From the Olympic Games to community-level competitions, sports events can be complex and pose a particular set of managerial challenges. The Routledge Handbook of Sports Event Management surveys the management of sports events around the world of every size and scale, from small to mega-events, including one-off and recurring events, and single-sport and multi-sport events. The book adopts a unique stakeholder perspective, structured around the groups and individuals who have an interest in and co-create sports events, including organising committees, promoters, sport organisations, spectators, community groups, sponsors, host governments, the media and NGOs. Each chapter addresses a specific stakeholder, defines that stakeholder and its relationships with sports events, describes the managerial requirements for a successful event, assesses current research and directions for future research, and outlines the normative dimensions of stakeholder engagement (such as sustainability and legacy). No other

book takes such a broad view of sports event management, surveying key theory, current research, best practice, and moral and ethical considerations in one volume. With contributions from leading sport and event scholars from around the world, the Routledge Handbook of Sports Event Management is essential reading for any advanced student, researcher or professional with an interest in sport management, sport development, sport policy or events.

*Digital Media Sport* - Brett Hutchins 2013-09-05

Live broadband streaming of the 2008 Beijing Olympics accounted for 2,200 of the estimated 3,600 total hours shown by the American NBC-Universal networks. At the 2012 London Olympics, unprecedented multi-platforming embraced online, mobile devices, game consoles and broadcast television, with the BBC providing 2,500 hours of live coverage, including every competitive event, much in high definition and some in 3D. The BBC also had 12 million requests for video on mobile phones and 9.2 million browsers on its mobile Olympics website and app. This pattern will only intensify at future sport mega events like the 2014 FIFA World Cup and 2016 Summer Olympics, both of which will take place in Brazil. Increasingly, when people talk of the screen that delivers footage of their favorite professional sport, they are describing desktop, laptop, and tablet computer screens as well as television and mobile handsets. *Digital Media Sport* analyzes the intersecting issues of technological change, market power, and cultural practices that shape the contemporary global sports media landscape. The complexity of these related issues demands an interdisciplinary approach that is adopted here in a series of thematically-organized essays by international scholars working in media studies, Internet studies, sociology, cultural studies, and sport studies. .

**Routledge Handbook of Sport, Gender and Sexuality** - Jennifer Hargreaves 2014-03-05

The Routledge Handbook of Sport, Gender and Sexuality brings together important new work from 68 leading international scholars that, collectively, demonstrates the intrinsic interconnectedness of sport, gender and sexuality. It introduces what is, in essence, a sophisticated sub-area of sport sociology, covering the field comprehensively, as well as signalling ideas for future research and analysis. Wide-ranging across different historical periods, different sports, and different local and global contexts, the book incorporates personal, ideological and political narratives; varied conceptual, methodological and theoretical approaches; and examples of complexities and nuanced ways of understanding the gendered and sexualized dynamics of sport. It examines structural and cultural forms of gender segregation, homophobia, heteronormativity and transphobia, as well as the ideological struggles and changes that have led to nuanced ways of thinking about the sport, gender and sexuality nexus. This is a landmark work of reference that will be a key resource for students and researchers working in sport studies, gender studies, sexuality studies or sociology.

*The Borders of Subculture* - Alexander Dhoest 2015-06-05

This book aims to revisit the notion of subculture for the 21st century, reinterpreting it and extending its scope. On the one hand, the notion of resistance is redefined and applied to contemporary practices of cultural production and entrepreneurship. On the other hand, contributors reconsider the connection of subcultures to everyday culture, exploring more mainstream forms of cultural production and consumption across a wider range of social groups. As a consequence, this book extends the scope to look beyond the white, male, adolescent, urban cultures identified with earlier subcultural studies. Contributors also examine fusions and crossovers between Western and non-Western cultural practices.

*Mediated Football* - Jacco van Sterkenburg 2018-02-02

Football has become one of the most mediated cultural practices in modern Western societies, providing players, officials and spectators with implicit and often hidden discourses about race/ethnicity, national identity and gender. This book provides new and critical insights into how mediated football as a contested cultural practice influences, and is influenced by, discourses and stereotypes about race/ethnicity, nation and gender that operate at the local, national and global level. It analyzes both contemporary media representations and the ways these representations are negotiated, interpreted and used by football media audiences. These issues are explored across all media genres (print media, television, online, social media, film, and so forth) in a multidisciplinary and cross-cultural manner, with contributions from diverse disciplines and countries. This book was originally published as a special issue of *Soccer and Society*.

*Sport, Social Media, and Digital Technology* - Jimmy Sanderson 2022-04-13

This volume brings together a collection of essays from leading global scholars working in diverse areas as sport sociology, sport management, sport media, and sport communication to illustrate how sociological approaches are imperative to enhancing our understanding of sport and social media and digital technology.

Changing Sports Journalism Practice in the Age of Digital Media - Raymond Boyle 2020-06-30

As the funding of journalism moves centre stage as a driver in shaping the new trajectories of journalism in the digital age, this book focuses on how those working in sports journalism have had to adapt and re-invent themselves. Running through this international collection are key themes related to sports

journalism in the digital environment. These include aspects of disruption to: established norms of journalistic practice; institutional allegiance; the authority and primary defining role of journalism; and the career structure and development for journalists writing about sport. The book draws on empirically-led research that mixes qualitative and quantitative approaches and seeks to better understand and position what is going on across contemporary sports journalism. In so doing, this collection identifies change, but also areas of continuity as well as new opportunities for journalists. This book was originally published as a special issue of Digital Journalism.